

\$535,000 - 17729 Front Beach Road Unit 1402e, Panama City Beach

MLS® #996220

\$535,000

2 Bedroom, 2.00 Bathroom, 1,074 sqft
Condominium

SPLASH, A STERLING RESORT, Panama City Beach, FL

14th floor. Direct Gulf front. Over \$38,000 in confirmed 2026 bookings. This 2-bedroom residence at Splash Resort captures panoramic Emerald Coast views from both the living area and primary suite--one of the strongest drivers of guest demand. Over \$60,000 in renovations have been completed, including a new kitchen, updated baths, all-new furnishings, and fresh paint throughout. Floor-to-ceiling glass opens to a private beachfront balcony where the Gulf fills the entire frame. Rental-ready from day one and positioned in one of Panama City Beach's most recognized Gulf-front resorts. The \$60,000 renovation was thoughtfully executed with updated kitchen cabinetry and finishes, new vanities and mirrors in both baths, fresh paint throughout, and all-new furnishings selected for durability and visual appeal. The result is a cohesive, professionally finished interior that photographs well, attracts repeat bookings, and requires nothing of the next owner.

From the 14th floor, the Gulf perspective offers both elevation and depth--an unobstructed view corridor that remains one of the most compelling drivers of rental performance. The open-concept living area centers entirely around that view, while the primary suite enjoys direct Gulf frontage with balcony



access.

Splash Resort consistently delivers the amenities that drive family bookings--beachfront pools, lazy river, splash pad, hot tub, fitness center, and direct beach access. Strong brand recognition in the Panama City Beach market supports ongoing occupancy and guest retention.

For investors, this is a clean, low-friction opportunity: proven booking momentum, a fully completed renovation, and a premium Gulf-front position. Nothing left to do.

Built in 2006

Essential Information

MLS® #	996220
Sold Price	\$535,000
List Price	\$549,000
Bedrooms	2
Bathrooms	2.00
Full Baths	2
Square Footage	1,074
Year Built	2006
Type	Condominium
Sub-Type	Condominium
Style	N/A
Status	Sold

Community Information

Address	17729 Front Beach Road Unit 1402e
Area	27 - Bay County
Subdivision	SPLASH, A STERLING RESORT
City	Panama City Beach
County	Bay
State	FL
Zip Code	32413

Amenities

Utilities	Community Sewer, Community Water
View	Gulf
Is Waterfront	Yes
Waterfront	Gulf

Interior

Interior Features	Breakfast Bar, Recessed Lighting, Newly Painted, Owner's Closet
Appliances	Dishwasher, Disposal, Dryer, Microwave, Washer, Electric Water Heater
Cooling	Central Air

Exterior

Exterior Features	Balcony
Windows	Window Treatments
Construction	Block, Concrete

School Information

Elementary	West Bay
Middle	Surfside
High	Arnold

Additional Information

Days on Website	200
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Listing Details

Listing Office	Christies International Real Estate Emerald Coast
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